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Cynthia D. Banks
Director

Otto Solórzano
Chief Deputy

March 24, 2015


The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

19 March 24, 2015


PATRICK OGAWA
ACTING EXECUTIVE OFFICER

APPROVAL OF INITIAL LOCAL WORKFORCE AREA DESIGNATION AND LOCAL WORKFORCE BOARD CERTIFICATION UNDER THE WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) OF 2014

(ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

SUBJECT

Community and Senior Services (CSS) requests your Board's approval of, and signature of the Mayor of the Board on, its application (Attachment A) to the State Workforce Investment Board (CalWIB) for *Initial Local Area Designation Under WIOA Program Years 2015-17* and *Initial Local Board Certification under WIOA Program Year 2015-16*.

IT IS RECOMMENDED THAT YOUR BOARD:

Approve and instruct the Mayor of the County of Los Angeles, as our Local Elected Official, to sign the *Application Signature Page* (Attachment A, page 8) of CSS's application to CalWIB requesting Initial Local Area Designation of the existing L.A. County Workforce Investment Area, including 58 of the County's 88 cities and all of its unincorporated areas, and Initial Certification of the Los Angeles County Workforce Investment Board, which under WIOA becomes the Workforce Development Board (WDB) with new requirements as of July 1, 2015. The Mayor's signature, along with that of our Local Workforce Investment Board Chair, (1) certifies that the local area has performed successfully and sustained fiscal integrity during the past two program years (PY2012-13 and PY2013-14; Attachment A), and (2) affirms that your Board and the local board agree to abide by the local area assurances and ensure WIOA local board membership compliance by June 30, 2016 (Attachment A).

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The recommended action is in response to EDD's February 20, 2015 final directive communicating that local CEO's will be asked to submit, by March 31, 2015, a completed *Application for Initial Local Area Designation and Initial Local Board Certification under WIOA* in order for workforce development services to continue to be provided, without break in service, under current local area designations and current local board certification. Thus, your Board's action will ensure continued funding to provide workforce development services to the residents of Los Angeles County under the current L.A. County Workforce Investment Area (WIA) designation and current local board certification.

During the 2015-16 Program Year the State will designate WIOA planning regions and the local board, in turn, will identify a process and structure to support regional partnership and planning with the six other local boards and the other Mandated Partners.¹ The local board will then begin to develop a regional workforce development plan, which will be the basis for subsequent designation of the local area and certification of the local board.

PERFORMANCE MEASURES

One of three key elements required in the application for *Initial Local Area Designation and Local Board Certification Under WIOA* is our local area's negotiated and actual levels of workforce program performance for the past two years (PY2012-13 & PY2013-14.) Our local areas' performance levels (Attachment A) show that all of the performance measures for the indicated periods have exceeded the negotiated levels.

The local board will continue to ensure performance with its current system of monthly technical assistance, program monitoring, and performance outcome measure assessment and reporting.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

The recommended action supports the following Countywide Strategic Plan Goals: Goal 1 - Operational Effectiveness/Fiscal Sustainability; and Goal 2: Community Support and Responsiveness.

¹ Workforce Development Boards, labor, education, economic development, Department of Rehabilitation, Adult Education and Literacy, TANF and other key WIOA stakeholders.

FISCAL IMPACT/FINANCING

The recommended action carries no Net County Cost (NCC) impact, as WIOA programs are fully financed by federal funding.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

On July 22, 2014, WIOA--the first legislative reform of the public workforce system in 15 years--was signed into law. This landmark legislation, amending and reauthorizing the WIA of 1998, is designed to strengthen and improve our public workforce system and put residents back to work by helping workers acquire the skills employers need and help employers access the talent pool they need to compete and win in a global economy.

The most notable changes the new legislation entails for the workforce system include: greater alignment with economic development and education to create a collective response to economic and labor market challenges; a new paradigm for an employer-centric system, with many new provisions that mandate employer engagement and strengthened business services; an emphasis on training and subsidized work experience for both adults and youth in in-demand occupations with career pathways in high growth industry sectors; a mandate for new, innovative and regional approaches to the delivery of workforce development services based on economic intelligence and labor market information; and, finally, a requirement that states designate workforce regions, and that local boards engage in regional planning, that results in the preparation of a regional plan, establishment of regional service delivery strategies, development and implementation of sector initiatives, and establishment of a regional administrative cost-sharing arrangement.

During the first two full program years following enactment, WIOA legislation directs State governors to approve requests for initial designation any area that was designated under WIA as long as the area has “performed successfully” and “sustained fiscal integrity.” After Initial Designation period, further designation will be based on the development and submission of a regional workforce development plan based on regional economic development priorities and analysis of the region’s leading industry clusters. The application for *Initial Designation of Local Workforce Areas and Initial Certification of Local Boards* is due to the State by March 31, 2015. It was approved by the local board at its February 26, 2015 quarterly board meeting, and will be submitted to the State by the March 31 due date pending approval and ratification by your Board.

APPLICATION PROCESS

The application for *Initial Local Area Designation and Initial Local Board Certification* requires the signature of your Board and the local board Chair on the Signature Page (page 8) of the application (Attachment A).

IMPACT ON CURRENT SERVICES

WIOA requires more comprehensive and strategically coordinated workforce development services among four mandated Core Programs² that now define the national workforce development system. In addition, it mandates (1) a unified strategy to coordinate federal, state, nonprofit and corporate dollars towards the common goal of developing a skilled workforce, (2) the alignment of workforce development with economic development and other partners such as Temporary Aid to Needy Families, and (3) the prioritization of services to the disabled and to out-of-school youth. These mandates provide significantly enhanced opportunities to coordinate services and leverage resources for collective impact of improved employment outcomes for populations most involved in County systems.

The recommended action will prevent the disruption of County services by allowing workforce development programs and services to continue to be provided under the current local workforce area designation for PYs 2015-17, current local board certification for PY 2015-16.

CONCLUSION

Upon Board approval and the Mayor's signature on the *Existing Local Area Application for Initial Local Area Designation and Initial Local Board Certification*, please provide one copy of the adopted Board Letter to Cherylynn Hoff, choff@css.lacounty.gov.

Respectfully submitted,



CYNTHIA D. BANKS
Director

CDB:JM:CH

Attachment

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

² WIOA Adult and Youth Programs; Adult Education and Literacy Programs; Wagner-Peysner Services (EDD) and Vocational Rehabilitation.

Existing Local Area

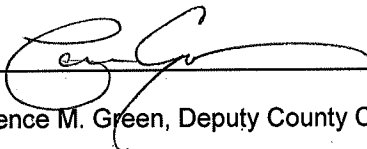
Application for Initial Local Area Designation Program Years 2015-17 and Initial Local Board Certification Program Year 2015-16

APPROVED AS TO FORM:

OFFICE OF COUNTY COUNSEL

Mark J. Saladino, County Counsel

BY



Lawrence M. Green, Deputy County Counsel

Local Workforce Investment Area

Los Angeles County Workforce Investment Area

Existing Local Area

Application for Initial Local Area Designation and Initial Local Board Certification

This application will serve as your request for Local Workforce Development Area (local area) initial designation for Program Years (PYs) 2015-17 and Local Workforce Development Board (local board) initial certification for PY 2015-16 under the Workforce Innovation and Opportunity Act (WIOA).

If the California Workforce Investment Board determines the application is incomplete, it will either be returned or held until the necessary documentation is submitted. Please contact your [Regional Advisor](#) for technical assistance or questions related to completing and submitting this application.

Los Angeles County Workforce Investment Area

Name of Local Area

3175 West Sixth Street

Mailing Address

Los Angeles CA 90020

City, State ZIP

March 26, 2015

Date of Submission

Richard Verches, Executive Director, Los Angeles County WIB

Contact Person

310 367-0842

Contact Person's Phone Number

Local Area Levels of Performance

Instructions: Enter your local area's negotiated levels of performance and actual levels of performance for PYs 2012-13 and 2013-14.

Performance Table				
Name of Local Area: <i>Los Angeles County Workforce Investment Board</i>				
Common Measure	Negotiated PY 2012-13	Actual PY 2012-13	Negotiated PY 2013-14	Actual PY 2013-14
Adult				
Entered Employment Rate	74.5%	85.1%	55%	81%
Employment Retention Rate	77.5%	81.5%	67%	84.9%
Average Earnings	\$10,800	\$12,359	\$12,800	\$13,811
Dislocated Worker				
Entered Employment Rate	72%	80.4%	60%	84.1%
Employment Retention Rate	82%	86%	71.6%	85.7%
Average Earnings	\$14,000	\$14,840	\$15,119	\$16,268
Youth (ages 14-21)*				
Placement in Employment or Education	72%	87.9%	65.9%	66.4%
Attainment of a Degree or Certificate	60%	68.6%	60%	68.9%
Literacy and Numeracy Gains	54%	61.3%	57.1%	59.4%

*Note: For PY 2012-13, each local area's youth performance goals were the same as the State level goals.

Local Board Membership

Current Local Board Membership

Provide a list of individuals currently appointed to the local board and their respective membership category (e.g., business, local education entity, labor organization, community based organization, etc.) in the following chart (Workforce Investment Act [WIA] Section 117).

Or, attach a roster of the current local board which identifies each member's respective membership category.

Name	Title	Membership Category
Please see: <i>APPENDIX A: Current Local Board Membership</i>		

Plan for WIOA Local Board Compliance

Identify the actions the local chief elected official (CEO) will take in order to ensure WIOA local board membership compliance by June 30, 2016.

Please see:
APPENDIX B: Plan for WIOA Local Board Compliance

Sustained Fiscal Integrity

The local area hereby certifies that it has not been found in violation of one or more of the following during PYs 2012-13 or 2013-14:

- **Final determination of significant finding(s)** from audits, evaluations, or other reviews conducted by State or local governmental agencies or the Department of Labor identifying issues of fiscal integrity or misexpended funds due to the willful disregard or failure to comply with any WIA requirement, such as failure to grant priority of service or verify participant eligibility; or
- **Gross negligence** - defined as a conscious and voluntary disregard of the need to use reasonable care, which is likely to cause foreseeable grave injury or harm to persons, property, or both; or
- **Failure to observe accepted standards of administration.** Local areas must have adhered to the applicable uniform administrative requirements set forth in Title 29 Code of Federal Regulations (CFR) Parts 95 and 97, appropriate Office of Management and Budget circulars or rules, WIA regulations, and State guidance.

Highlights of these responsibilities include:

- Timely reporting of WIA participant and expenditure data
- Timely completion and submission of the required annual single audit
- ***Have not been placed on cash hold for longer than 30 days***

(In alignment with WIOA Section 106[e][2])

Local Area Assurances

Through PY 2016-17, the local area assures that:

- A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements included in the appropriate circulars or rules of the Office of Management and Budget (WIOA Section 184[a][2] and [3]).

Highlights of this assurance include:

- The local area's procurement procedures will avoid acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Title 2 CFR Section 200.318).
- The local area will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Title 2 CFR Section 200.508).

Note that failure to comply with the audit requirements specified in Title 2 CFR Part 200 Subpart F will subject the local area to potential cash hold (Title 2 CFR Section 200.338).

- B. All financial reporting will be done in compliance with federal and State regulations and guidance.

Highlights of this assurance include:

- Reporting will be done in compliance with Workforce Services Directive WSD12-3, Quarterly and Monthly Financial Reporting Requirements.
- All close out reports will comply with the policies and procedures listed in Workforce Services Directive WSD09-12, WIA Closeout Handbook.

Note that failure to comply with financial reporting requirements will subject the local area to potential cash hold. (Title 2 CFR Section 200.338)

- C. Funds will be spent in accordance with federal and State laws, regulations, and guidance.

Highlights of this assurance include:

- The local area will meet the requirements of State Senate Bill 734, to spend a minimum of 25 percent of combined total of adult and dislocated worker formula fund allocations on training services (*California Unemployment Insurance Code* Section, 14211).
- The local area will not use funds to assist, promote, or deter union organizing (WIOA Section 181[b][7]).

- D. The local board will select the America's Job Center of CaliforniaSM (AJCC) Operator(s), with the agreement of the local CEO, through a competitive process such as a Request for Proposal (RFP), unless granted a waiver by the state (WIOA Section 121[d][2][A] and 107[g][2]).
- E. The local board will collect, enter, and maintain data related to participant enrollment, activities, and performance necessary to meet all CalJOBSSM reporting requirements and deadlines.
- F. The local board will comply with the nondiscrimination provisions of WIOA Section 188, including the collection of necessary data.
- G. It will comply with State Board policies and guidelines, legislative mandates and/or other special provisions as may be required under federal law or policy, including the WIOA or state legislation.
- H. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and *Training and Employment Guidance Letter 10-09*).

Application Signature Page

Instructions: The local CEO and local board chair must sign and date this form. Include the original signatures in the application package.

By signing the application below, the local CEO and local board chair request initial designation of the existing local area and initial certification of the existing local board. They certify that the local area has performed successfully and sustained fiscal integrity during PYs 2012-13 and 2013-14. Additionally, they agree to abide by the local area assurances included in this application.

Local Workforce Investment Board Chair


Signature

Jerry Gaines

Name

Chair, L.A. County WIB

Title


Date

Local Chief Elected Official


Signature

Mayor Michael D. Antonovich

Name

Mayor of the County of Los Angeles

Title


Date

APPENDICES

APPENDIX A:

Local Board Membership

Current Los Angeles County Workforce Investment Board Membership
Individuals currently appointed to the WIB and their respective membership category

WIB MEMBER		Required Category Represented/Job Title
1	John Addleman	At-Large/Business - President, Pacific Financial Management
2	Jerry Gaines	At-Large/Business -Chair, Board of Directors, South Bay Credit Union
3	Helen R. Shaw	At-Large/Business - Manager, Public Affairs, So.Calif Gas Company/Sempra Energy
4	Erick Verduzco-Vega	At-Large/Business/Small Business Center- Managing Member, CCE Consulting Group LLC
5	Josef Bobek, III	Business - Attorney-at-Law, DiNicola Law Group
6	Dr. Christine Bosworth	Business- Chief Operations Officer, The Rocher Group
7	June Burcham	Business - Assistant Medical Group Administrator- Finance, Kaiser
8	Richard Dell	Business - Principal, RED Architectural Group
9	Irshad Haque	Business - President, Bantam Associates, Inc.
10	Joe Herrera	Business - Vice- President, Human Resources- Staples Center/AEG
11	Roy Jasso	Business - Vice-President of Community Development, Wells Fargo
12	Walter Larkins	Business - President, CDR Financial Services
13	Mike Patel	Business - President, Dellan 2, Inc.
14	Laurel Shockley	Business - Project Manager, Econ. Dev., So. California Edison
15	Krystal Walker	Business - CEO, Build Masters Inc.
16	Genine Wilson	Business - Vice-President, Greater L.A. and Orange County, Kelly Services
17	Jory Potts	Business- Senior Vice-President, Pacific Western Bank
18	Steve Jaffe	Business- Executive Officer, Workforce Services, L.A. County MTA
19	Trini Jimenez	Business- Director, Government Affairs, BNSF Railway Company
20	Dr. Patricia Ramos	Education/Perkins - Dean, Workforce and Econ. Dev., Santa Monica College
21	Dr. Monte Perez	At-Large/Education -President, Los Angeles Mission College
22	Aida Barragan	Labor - Education & Training Director, SEIU Local 1877
23	Lola Smallwood Cuevas	At-Large/Labor - Project Director, UCLA Labor Center- Los Angeles Black Worker Center
24	Shomari Davis	Labor - Business Manager, IBEW Local 11
25	Adine Forman	Labor - Executive Director, Hospitality Training Academy
26	Fred Larkin	Labor - Business Representative, U.A. Local 250
27	Paula Starr	CBO/One-Stop Partner-Native Americans - Exec Director, So. California Indian Center, Inc.
28	Joyce Loudon	CBO/One Stop Partner - Job Corps , Youth Program Training Coordinator, L.A. Job Corps
29	Corde Carrillo	Econ. Development Agency - Dir. Economic/Redevelopment Div., L.A. County CDC
30	David Flaks	Econ. Development Agency - Chief Operating Officer, LAEDC
31	Thomas Flournoy	One-Stop-YOG/Veterans/Migrant&Seasonal FarmWkrs/Wag-Peyser/UI/TAA -Div. Chief, EDD
32	Luther Evans	One-Stop Partner - CSBG/Cal-WORKS , Division Chief, DPSS
33	Anna Avdalyan	One Stop Partner - Title V Representative - Title V Program Administrator, L.A. County CSS
34	Wan Chun Chang	One-Stop Partner-Vocational Rehabilitation - Rehabilitation Administrator, Calif. Dept. of Rehab.
35	Angela Gibson	At-Large- Former Manager, External Affairs, AT&T
36	Paul Kral	At-Large- Owner, Consulting Services
37	Meredith Perkins	At-Large- Former Business Executive and Mayor, City of Downey
38	Ross Viselman	At-Large- Legal Counsel, California State Bar Association
39	Frank Roberts	At-Large/Business - Owner, Alpine Delli, Eastsierra.net
40	Corinne Sanchez	At Large- President and CEO, El Proyecto del Barrio

APPENDIX B:

Plan for WIOA Local Board Compliance

The Chief Local Elected Official (CLEO) in Los Angeles County will take the following actions to ensure that local board membership is in full compliance by June 30, 2016:

- The Chief Local Elected Official will approve the new structure of the Workforce Development Board (WDB) consistent with WIOA Regulations by June 30, 2015. As an initial step in our transition, the County will complete a WIB Member Self-Assessment Survey to ensure all members are provided the new categories and eligibility requirements and to make an initial determination of their eligibility under the new legislation. The Department of Community and Senior Services, on behalf of the Los Angeles County Board of Supervisors, will use the survey results to guide appointments of those WIB members, who are eligible under WIOA, to a one year term on the Workforce Development Board effective July 1, 2015. The composition of the WDB will be made up of representatives from the mandated categories of Business, Labor, Education, Government, Economic and Community Development, as well as other individuals that the chief local elected official may determine appropriate.
- The Department of Community and Senior Services, on behalf of the Los Angeles County Board of Supervisors, will undertake outreach efforts to seek nominations for the remaining required members from authorized nominating entities such as Business organizations, trade associations, labor federations and other entities to appoint new members consistent with WIOA requirements and to ensure the local board has appropriate representation.
- The Los Angeles County Board of Supervisors will appoint new members during this one year transition (FY 15-16). It is the commitment of the Board of Supervisors to appoint a Workforce Development Board that is in full compliance with WIOA by July 2016.
- During FY 15-16, the Department of Community and Senior Services, on behalf of the Los Angeles County Board of Supervisors, will also begin the nomination and appointment process of public members with demonstrated experience and expertise to WDB Standing Committees.